

**RAJA MANEHDRA PRATAP SINGH UNIVERSITY, ALIGARH**

Answer Key (Catch Code: 4035)

SUBJECT: Commerce-Major-2

PAPER: Fundamentals of Marketing

Answer Key				
Q.No	Set-A	Set-B	Set-C	Set-D
1	C	C	B	C
2	C	B	C	C
3	C	B	B	B
4	C	B	C	D
5	D	C	D	C
6	B	C	B	B
7	C	C	C	B
8	B	B	D	B
9	C	D	B	B
10	D	C	B	B
11	B	B	C	B
12	C	B	C	C
13	D	B	C	B
14	B	D	C	B
15	B	C	B	B
16	B	C	B	A
17	A	A	A	B
18	C	C	B	B
19	C	C	B	B
20	D	C	C	C
21	B	C	B	B
22	B	D	B	C
23	C	B	B	D
24	C	C	C	B
25	C	B	C	C
26	B	C	C	D
27	B	D	B	B
28	B	B	D	B
29	C	C	C	C
30	C	D	B	C
31	C	B	B	C
32	B	B	B	C
33	D	B	D	B
34	C	A	C	B
35	B	C	C	A
36	C	C	A	B
37	B	D	C	B
38	D	B	C	C
39	C	B	C	B
40	B	C	C	B
41	C	C	D	B
42	D	B	B	C
43	C	C	A	D
44	C	B	C	C
45	C	D	C	C
46	B	C	D	A
47	B	B	B	C
48	A	C	B	C
49	B	D	C	C
50	C	C	C	C

Answer Key				
Q.No	Set-A	Set-B	Set-C	Set-D
51	B	C	B	D
52	D	C	C	B
53	A	B	B	A
54	C	B	D	C
55	B	A	C	C
56	C	B	B	D
57	D	C	C	B
58	B	B	D	B
59	C	D	C	C
60	C	A	C	C
61	B	C	C	B
62	A	B	B	C
63	B	C	B	B
64	A	D	A	D
65	C	B	B	C
66	C	C	C	B
67	C	C	B	C
68	A	B	D	D
69	C	A	A	C
70	C	B	C	C
71	C	A	B	C
72	D	C	C	B
73	D	C	D	B
74	B	C	B	A
75	B	A	C	B
76	B	C	C	C
77	B	C	B	B
78	C	C	A	D
79	B	D	B	A
80	B	D	A	C
81	B	B	C	B
82	A	B	C	C
83	B	B	C	D
84	B	B	A	B
85	C	C	C	C
86	C	B	C	C
87	C	B	C	B
88	C	B	D	A
89	B	A	D	B
90	B	B	B	A
91	A	B	B	C
92	B	C	B	C
93	B	C	B	C
94	B	C	C	A
95	B	C	B	C
96	B	B	B	C
97	D	B	B	C
98	C	A	A	D
99	C	B	B	D
100	A	B	B	B