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ANSWER - KEY (2025-26)

4122 : ADVERTISING THEORY

K

| Q. No. | Set A | Set B | Set C | Set D |
|--------|-------|-------|-------|-------|
| 1 | B | D | D | B |
| 2 | C | B | D | B |
| 3 | D | C | A | C |
| 4 | A | D | D | A |
| 5 | C | C | D | D |
| 6 | D | B | D | B |
| 7 | D | B | A | D |
| 8 | A | C | C | B |
| 9 | D | A | B | A |
| 10 | D | D | B | B |
| 11 | D | B | C | B |
| 12 | A | D | C | C |
| 13 | C | B | D | C |
| 14 | B | A | C | C |
| 15 | B | D | D | D |
| 16 | C | A | B | C |
| 17 | C | D | B | A |
| 18 | B | C | A | B |
| 19 | A | B | D | D |
| 20 | D | C | B | D |
| 21 | A | D | C | A |
| 22 | A | A | D | D |
| 23 | C | C | C | D |
| 24 | A | D | B | D |
| 25 | A | D | B | A |
| 26 | D | A | C | C |
| 27 | B | D | A | B |
| 28 | C | D | D | B |
| 29 | D | D | B | C |
| 30 | C | A | D | C |
| 31 | B | C | B | D |
| 32 | B | B | A | C |
| 33 | C | B | D | D |
| 34 | A | C | A | B |
| 35 | D | C | D | B |
| 36 | C | B | C | A |
| 37 | A | A | B | D |
| 38 | A | D | C | B |
| 39 | C | A | D | C |
| 40 | B | A | A | D |
| 41 | D | C | C | C |
| 42 | B | A | C | D |
| 43 | C | A | C | A |
| 44 | A | C | B | D |
| 45 | B | A | A | C |
| 46 | A | A | D | B |
| 47 | A | C | A | C |
| 48 | D | B | A | D |
| 49 | B | D | C | A |
| 50 | D | B | A | C |

| Q. No. | Set A | Set B | Set C | Set D |
|--------|-------|-------|-------|-------|
| 51 | A | C | A | C |
| 52 | C | A | C | C |
| 53 | A | B | A | B |
| 54 | B | A | A | A |
| 55 | D | A | C | D |
| 56 | C | D | B | A |
| 57 | D | B | D | A |
| 58 | A | D | B | C |
| 59 | D | A | C | A |
| 60 | C | C | A | A |
| 61 | A | A | B | C |
| 62 | A | B | A | A |
| 63 | C | D | A | A |
| 64 | A | C | D | C |
| 65 | B | D | B | B |
| 66 | B | A | D | D |
| 67 | A | D | A | B |
| 68 | C | C | C | C |
| 69 | B | A | A | A |
| 70 | B | A | B | B |
| 71 | D | C | D | A |
| 72 | C | A | C | A |
| 73 | A | B | D | D |
| 74 | C | B | A | B |
| 75 | A | A | D | D |
| 76 | B | C | C | A |
| 77 | B | B | A | C |
| 78 | C | B | A | A |
| 79 | C | D | C | B |
| 80 | C | C | A | D |
| 81 | D | A | B | C |
| 82 | C | C | B | D |
| 83 | A | A | A | A |
| 84 | B | B | C | D |
| 85 | C | B | B | C |
| 86 | C | C | B | A |
| 87 | D | C | D | A |
| 88 | C | C | C | C |
| 89 | D | D | A | A |
| 90 | B | C | C | B |
| 91 | B | A | A | B |
| 92 | A | B | B | A |
| 93 | B | C | B | C |
| 94 | D | C | C | B |
| 95 | B | D | C | B |
| 96 | A | C | C | D |
| 97 | D | D | D | C |
| 98 | A | B | C | A |
| 99 | D | B | A | C |
| 100 | C | A | B | A |