



RAJA MAHENDRA PRATAP SINGH UNIVERSITY, ALIGARH

राजा महेंद्र प्रताप सिंह विश्वविद्यालय, अलीगढ़

ANSWER - KEY

3138 : Advertising Theory-I

K

Q. No.	Set A	Set B	Set C	Set D
1	B	C	B	D
2	D	C	B	A
3	C	A	C	C
4	B	B	B	B
5	B	C	C	A
6	D	C	B	B
7	C	C	C	D
8	D	D	B	D
9	D	A	B	C
10	C	B	D	A
11	C	D	B	B
12	B	D	B	B
13	D	C	C	A
14	B	A	B	A
15	B	B	B	B
16	A	C	C	C
17	A	A	C	B
18	D	D	B	C
19	B	D	B	A
20	A	A	B	A
21	B	B	C	B
22	B	B	B	A
23	D	B	B	A
24	A	A	A	C
25	C	B	C	B
26	B	C	B	C
27	C	A	A	A
28	A	B	B	D
29	A	B	B	B
30	B	C	B	B
31	A	B	A	A
32	A	B	D	B
33	C	B	D	D
34	B	C	A	A
35	C	C	C	A
36	B	B	B	B
37	A	B	A	B
38	A	C	C	D
39	B	B	D	B
40	B	B	D	C
41	A	D	B	C
42	C	B	A	D
43	D	B	D	D
44	D	C	C	C
45	B	B	C	D
46	A	C	C	B
47	B	B	B	B
48	C	C	A	C
49	A	B	C	D
50	D	B	C	B

Q. No.	Set A	Set B	Set C	Set D
51	C	B	D	B
52	C	D	A	B
53	A	C	C	C
54	B	B	B	B
55	C	B	A	C
56	C	D	B	B
57	C	C	D	C
58	D	D	D	B
59	A	D	C	B
60	B	C	A	D
61	D	C	B	B
62	D	B	B	B
63	C	D	A	C
64	A	B	A	B
65	B	B	B	B
66	C	A	C	C
67	A	A	B	C
68	D	D	C	B
69	D	B	A	B
70	A	A	A	B
71	B	B	B	C
72	B	B	A	B
73	B	D	A	B
74	A	A	C	A
75	B	C	B	C
76	C	B	C	B
77	A	C	A	A
78	B	A	D	B
79	B	A	B	B
80	C	B	B	B
81	B	A	A	A
82	B	A	B	D
83	B	C	D	D
84	C	B	A	A
85	C	C	A	C
86	B	B	B	B
87	B	A	B	A
88	C	A	D	C
89	B	B	B	D
90	B	B	C	D
91	D	A	C	B
92	B	C	D	A
93	B	D	D	D
94	C	D	C	C
95	B	B	D	C
96	C	A	B	C
97	B	B	B	B
98	C	C	C	A
99	B	A	D	C
100	B	D	B	C